



NORTHERN CALIFORNIA NEVADA Cycling Association

Board Meeting Agenda 12/16/2019

Meeting attendees: Erik, Amy CM, Rikke, Elaine, Melanie, Robert, Marc, Matt Martinez (public)

Official Start: 6:58PM

Public Session: (no business)

President: (Camacho)

SMART goal for 2020 is to increase ridership/participation by 5% over 2019 by the end of 2020 race season.

- This measurement will be based upon racer days submitted from permits (which includes juniors, collegiate, etc.), since USAC reported numbers are not always accurate.

Will need participation from...

- New Riders - Asking questions on how new riders decided to join
- Existing Riders - Be friendly and encouraging
- Promoters - Share course info and possibly promote in new ways (e.g. Youtube videos)
- Clubs - Encourage new and returning riders to participate, help out at events, and come out and race.
- Officials - Keep results accurate and score all riders
- Board - Communicate and encourage goal and support of goal.

Upcoming events:

- San Bruno Hill climb on Jan 1, 2020
- Beginner Programs: Early Birds in Fremont and Clovis crit training series

Treasurer: (Jeppesen)

November NCNCA Financial reports - <http://ncnca.org/financials/>

- Decisions Previously approved by the board (via email): Increase Club Early Reg fee by \$25

New COA proposed for 2020, seeking board approval

Board approved new COA (voting not necessary)

Raising per day, unique rider, NCNCA fee

Motion: Proposal to change per rider surcharge from \$1 per day to \$1.50 per day (Rikke), Elaine (Second)

Proposal Reasons:



NORTHERN CALIFORNIA NEVADA Cycling Association

- Of the past 7 years, NCNCA has had a budget deficit for 5 years
- The biggest change in income is the reduced money coming from USAC over the past 7 years; in 2019 NCNCA income from USAC was \$28,000, in 2020 NCNCA projected income from USAC is \$15,200 (a 45% reduction in just one year)
- We've been able to cut contractor costs to make up some of this difference, however cutting costs it is not enough
- Clubs (via registration) contribute about \$6,000
- Raising per race charge by \$.50 this year will help NCNCA raise an additional \$7,000, the second largest source of income, after USAC income
- Per race charge has not been increased in a long time (at least 10 years, maybe 15?)
- Increased surcharge is not intended to increase the burden on promoters; instead ideally we want to spread this financial cost across the racers
- Proposed budget for 2020 (including income) were based upon last year's race participation overall, not on race calendar / number of events. Although NCNCA lost some race events from the calendar in early 2019, overall participation was slightly up from 2018.

Responses:

- (Matt) Let's show the riders what they get with the increase; Increase fee if you want to be in BAR/BAT
 - Would this be more difficult to keep track? (Rikke)
 - Everyone should be eligible (Keith)
 - Not fair to pay more to get more services re: BAR/BAT (Robert)
- Dealing with small change on race day would be really difficult. (Robert)
 - Promoters can handle this how they want – passing on to the rider, etc.
 - We can't increase by an entire dollar (total \$2) because of current USAC regulations (our LA agreement specifies a max fee of \$1.75)
- Would we want to put this to a vote to clubs and promoters? Promoters will be taking on this burden regardless (Keith)
 - We could lower this fee in the future if we are able to increase funds elsewhere
- Sounds like USAC is going to be increasing insurance fees, however we don't know what this will be yet so it's hard to assess impact. Is it possible to delay? (Matt)
 - USAC needs LA agreement; members (clubs) can't sign up their clubs until we have this surcharge listed in the LA
- Perhaps we could continue a rebate at the end of the year to the clubs or give back in another way (Robert)
 - This is a possibility; Board will discuss at the end of the season if there are funds available



NORTHERN CALIFORNIA NEVADA Cycling Association

- Other funding streams will take much more time to develop (corporate sponsorship, fundraising events, etc.) so raising fees may be the only immediate way to alleviate financial strain (Melanie)
- We should be reducing the fees, not raising them – we should be doing what we can to help promoters (Keith)

Call the Question (call for a vote): Change per rider surcharge from \$1 per day to \$1.50 per day (Robert)

- Yay – Marc, Amy CM, Elaine, Rikke, Melanie
- Nay – None
- Abstain – Keith, Robert, Erik
- Absent: Amy M
- Motion Passes

2020 Budget, Discussion and Approval

- BikeReg should be changed to \$3100 as from previous year
- Results contractor cost may be offset by Hammer Sponsorship since they are willing to contribute \$500 (corp contribution) to pay for help with scoring/results
- Decrease to equipment manager budget; possibly increase in the future with greater budget
- Safety training happens every 2 years, so not needed this year (\$660 in 2019)
- Decrease the stipend for junior fields to \$250 instead of \$500 to reduce budget costs (Elaine)
- \$1000 for Officials Assigner can be put into the general Officials Budget (Marc)
- Additional funds needed for filing fee and lawyer advice for 501c(3) license (Rikke)
- USAC Summit travel removed from the budget - this has conflicted in years past with race weekends
- Pactimo sponsorship for Championship Jerseys continues with 2 changes:
 - They will ship samples for podium, then give out vouchers for riders to order and have their custom sponsors logo added
 - Changed the design of the entire kit every year (jersey and bibs)
- High Interest savings on hold – we would like to keep this money within Wells Fargo for ease of handling in the future
 - Wells Fargo will only give a higher interest rates on “new money”
 - Possible to move the money elsewhere for a period and then back to Wells Fargo, in order to get a higher interest rate at WF

Motion to accept the NCNCA 2020 budget (Robert), Second (Erik)

- Yay – Marc, Keith, Erik, Amy CM, Elaine, Melanie, Rikke



NORTHERN CALIFORNIA NEVADA Cycling Association

- Nay - None
- Abstains – Robert
- Absent - Amy M

Committees:

Officials (Franklin):

- We are finalizing training schedule for Jan and Feb. Starting to assign (Tom Simonson) Chief Refs for early races.

Scheduling: (Moor, Defiebre, Camacho)

- Sky Express has moved from 5/7 to 5/8. The First two events of Sky Express in Livermore (2/9, 3/8), then the rest in Lodi (Matt)
- Conflict with scheduling for 3/8 with CCCX (Keith)
- New location found for Early Bird Series in South Fremont office park (Robert)

Safety: (Leibold, Cameron)

- Hold to next month

Women: (Moor, Cameron, Jeppsen, Wong)

- Masters women's BAR/BAT will continue with current structure; opinions were too varied to make a determination that adding categories would help achieve our goals

Juniors: (Ebner)

- Nothing to report

Competition: (Defiebre, Camacho)

- Introduction of Mens BAR/BAT 35+4, 45+4 Spring/Summer changing to 35+3/4, 45+3/4 annual competition. May be represented as 35+3/4/5 or 45+3/4/5 but 5's do not earn BAT/BAR points

Policies and Procedures: (Leibold)

- Nothing to report

Marketing / Comms: (Cameron)

- Site architecture proposal emailed out, some feedback received. Discussed changes with Alec over email and we are ready to implement.
 - Approved to move forward with changes
- Hold on Google Groups for now, continue with Yahoo until we see issues, possibly move to more robust email marketing platform in the future with discussion platform on social media instead



NORTHERN CALIFORNIA NEVADA Cycling Association

Membership: (Camacho)

- Nothing to report

Banquet: (DeFiebre, Moor)

- Nothing to report

Old Business:

- Nothing to report

New Business:

- Nothing to report

Closed Session: Adjourned: 8:46

Next Meeting: Secretary to book next meeting at Sports Basement San Ramon @7pm 3rd Monday of January.

Meeting Notes Approval - Please date upon approval	Date
Marc Franklin--Approve	12/20/19
Elaine Ebner - Approve	12/29/19
Keith DeFiebre	1/4/2020
Erik Camacho	1/2/2020
Melanie Wong	12/26/19
Amy Cameron Mitchell - Approve	12/26/19
Amy Moor	ABSENT
Rikke Jeppesen	12/23/2019
Robert Leibold	12/20/19