

# Board Meeting Minutes 3/15/2021

Meeting attendees: (all on zoom)

Board Members:, Marc Franklin, Andréa Cherniak Tyson, Amy Cameron, Mike Hardaway, Rikke Jeppesen, Robert Leibold, Keith DeFiebre, Melissa Avery, Erik Camacho

Guests: Jeromy Cattel, Chris Black, Trish Black, Kyle Stewart, Shawn Mehaffey, Gabby Zacks, Christopher Stricklen, Haley Nielsen, Ryan Fu

Not attending:

Official Start: 7:03 pm

Public Session:

Jeromy Cattel and Kyle Stewart presented recent developments with Zwift racing for NCNCA. 3 events, 99 riders signed up, about 20 riders participated each time. Most riders did more than one event; most riders were experienced Zwift riders, not those new to the system. Positive response from participants. Two approaches going forward: 1) weekday evening series each week, not to displace real races 2) To have 1 weekend a month with virtual race only, if dates allow. Working with WCC (collegiates) to funnel those riders into the NCNCA Zwift events.

After discussion, Zwift will set up a public race on a weeknight. Cottell and Stewart would develop a points system for NCNCA riders within the Public event.

What is needed from the NCNCA? Info about the NCNCA, info about the series to the NCNCA riders. Support for riders without needed equipment, power issues, place for rider disputes.

Sponsorships for NCNCA portion (outside of Zwift). For series points.

Current issues: Filtering out non NCNCA riders, women's riders only or all open races?, prizes electronic or mailed to riders.

**President (Cameron):**

Discuss scheduling (championships) and membership (fees) first.

**Treasurer (Jeppesen):**

- Monthly financials for February 2021
- Revised 2021 budget, seeking board approval (Leibold, Cameron) 6-0-2 passes
- New membership income to date = ~\$2400
- 2020 taxes:
  - File for extension (Oct. 15th) and wait for usual HR Block, Bobbe Watson
    - Try this first
  - Go with different tax person?
    - Only if extension isn't possible. Will probably cost more than HR Block
- 501c.3 Melissa Avery can help soon, Rikke will email Melissa

## Committees

**Officials (Franklin, Hardaway):** We are getting the officials scheduling started with the present version of the schedule. Mike Hardaway will be the CR for the Chowchilla Crit. Motorefs know that they need to allow a few weeks to bring their license up to date. Marc is letting officials know that there is no problem with officials who cannot work yet (re: vaccinations and health concerns).

**Scheduling** (Camacho, DeFiebre):

Championship races?

Call for submissions, criteria. As races start up, when to schedule Championships. How many races needed before Championships take place? Deadlines for jersey ordering? Contact Pamela Levine about jersey designs. Revisit in May.

**Safety** (Leibold, Cameron): Covid-19 concerns**Women** (Jeppesen):

Women's Series (WS) thoughts

- Turlock RR would like to be in the WS (not applicable at this point, as April 10 date not permitted)
- One WS race per 3-4 weeks
- Will be announced once a race for sure will be held
- Produce a flyer outlining the categories and how races will be selected (can't specify races yet - too much uncertainty), and how scoring will work
- Should we encourage racers to race (risky business?) right away via race series, or wait? To be discussed next month, or? Uncertainty may continue throughout season.

**Juniors** (Avery):

Junior's Series? Questions: (with Chowchilla, juniors are free.) How to contact junior riders parents and junior teams directly to encourage them to enter events. Partnering with other organizations to introduce riders to racing (Scouts, etc) - a Let's Ride program.

**Competition** (DeFiebre, Camacho, Franklin):

**Policies and Procedures** (Leibold, Hardaway): DEI to bring their thoughts on policies to this committee for comments/suggestions

**Marketing/Comms** (Cameron):

Logo redesign contest - specify guidelines

Create branded merch with new logo, possibly stickers for racers with new logo

**DEI** (Tyson): Discuss the Survey Presentation- comments and input

Go over Strategic Plan and get board approval so that committee can proceed on implementation

Updates for planned USAC LA DEI meeting, will be initiating this for last week March or beginning of April

Advice on how to get BAR, NCNCA membership, and NCNCA race data via USAC for the past several years (10 would be amazing!)

John Fritz-?

**Membership** (Camacho, Jeppesen):

Suggestion to delay increase for NCNCA membership to end of April currently \$150.

Motion to reduce to \$125 until April 30th. Then increase to \$150. (Camacho, Leibold) passed unanimously.

Motion: Implement NCNCA equipment loaner program for \$300 per day for Non-NCNCA clubs. Or they can pay current membership fees to borrow equipment. Note to go on website and Equipment form. WCCC clubs for collegiate only races) excluded (Camacho, Leibold) passed unanimously.

**Banquet** (Franklin, DeFiebre): Nothing new, yet.

### Old Business

Vote on statement delayed to April meeting

Marc Franklin -- would like to discuss and vote on a proposed change to men's masters age groups of 40-49, 50-59, 60-69, 70+. Masters championships can still start at 35 in 5 year increments up 79, then top out at 80+ . Dies for lack of a second. (Will be considered soon for next year)

Closed Session not held

Adjourned: 9:08

Next Meeting: 7pm Monday April 19 on Zoom.