

NCNCA Directors Meeting

9/13/10 Livermore, CA

Attending: Directors: Robert Leibold, Keith Defiebre, Rick Adams, Tad Borek, Chris Phipps, Bill Nicely. Guests: Ronnie Lenzi, Hunter Ziesing, Ryan Fu, Jeff Wu.

Call to Order: 7:10 pm

Presentation by Hunter Ziesing: Echelon Gran Fondo. 30-second video clip shown. Mt Hood Gran Fondo in fall: \$25 entry fee and \$125 minimum fundraising. \$40,000 value in prizes. 2011: Napa and/or Palo Alto: 4-day program: Circuit/road race for pro riders, Circuit road race for amateurs, City Crit, Gran Fondo ride. Big fund raier for local orgs and income for cities (taxes, etc). Sept 2011 dates for Palo Alto? Coordinate with NCNCA on calendar? Racing/touring/riding all together.

Chip Timing: Report by Bill Nicely: Winters Road Race demonstration by Times 7. Problems from Scotts Valley and Master Crit Championships have been worked out. At Winters, simple to set up. Former Hardware and software problems fixed and software is now USAC friendly. Ronnie said it was good at Tuesday twilights in Santa Rosa as well. Phipps asks if close finishes in a pack get the same results as the cameras? Borek says miniscule differences, and cameras will always resolve close and upper finishes. USB scanners to be used at registration. Costs: To NCNCA of \$12 a chip. No cost to riders to get permanent chip except for a replacement chip. **Proposal:** Times 7 to provide free system, and sell us 4,000 chips and peripherals; to provide functionality protections, local support. Cost not to exceed \$62,000 as per written proposal. Approved unanimously.

Questions about General Mission of the NCNCA: We need a new mission statement, partly because our marketing plan should be based on one to retain and increase the number of riders. Adams: We need input from clubs on Mission Statement; come up with 4 or 5 choices and submit to a club ballot. Generally, supporting competitive cycling in Nor Cal and Nevada.

Premiere Series: (Lenzi) For what purpose? Adams: why support top riders with such a program? Should be more grass roots. Lenzi: proposal of having 9 road races, 9 criteriums and two Time Trials in next year's Premiere Series. Need to define series: High Quality events, respecting riders and hosts; retain/encourage riders and engaging membership by making events professional and fun; Support cyclists with potential to go higher with good events, including U23 riders. **Proposal:** Rename BAR/BAT series (NCNCA Points Series?), have double Points series points for Premiere Series events. [Actual wording of proposal to be sent by Lenzi to Leibold for Minutes]. Race requirements for inclusion in Premiere series: minimum prize list, podium and announcer, neutral support, results, medical staff, juniors and women's categories, points 10 deep at each race. 3 categories: Pro 1/2Men, 1/2 Women, Master 35+ 1/2/3. Not to be voted on at this time.

Paid Positions: 6 positions to be defined and budgeted for by Tad Borek: Marketing, Permitting, BAR/BAT, Upgrading, Equipment, Web Master. Currently

people in place for all six (Ronnie Lenzi, Ted Fisher, Ken Hernandez, Larry Nolan, Robert Leibold, Alec Berger)

Awards Banquet: Now accepting proposals for NCNCA 2011 Fall Awards Banquet.

Expenses for Lynn Menard (former Marketing director). Under discussion.

Scheduling Meeting: Monday November 1, 2010. Tom Simonson and Bill Nicely coordinating schedule. Xcell Spreadsheet form coming from Bill to all clubs and promoters. Policies for resolving date conflicts: coming from Policy/Procedures committee in next few weeks, to be voted on online by Directors.

Nominations for 2011 Directors: **Proposal:** Nominations for Directors submitted by member clubs open October 1; candidates can provide statements up to October 20 (Nominations close then). Voting (by member clubs) takes place at November 1 meeting, after Scheduling. Approved unanimously.

[Executive Session matters]

Adjournment: 9:15 p.m.

Next Meeting: Membership and Directors: October 9, Livermore, CA (presumably at Courtyard Marriott)