

Dear NCNCA Community,

I am running to be a member of your board because I cannot imagine my life without bike racing and I want to give back to the sport that has given me so much. Seven years ago, a now dear friend suggested I try racing my bike. I had never heard of the NCNCA, nor did I realize that racing your bike was even a thing a normal person could do. Since then, I've raced over 100 races, won some, earned my upgrades, and found community and camaraderie in competition. I serve as the Director of Eclipse Racing and have introduced over 50 women to the sport through my team. In the last year, I joined the NCNCA diversity, equity, and inclusion committee, which is creating programs like Rider Support and our DEI strategic plan.

As part of your board, I plan to bring my love of our sport and my professional experience to bear. I have been a nonprofit fundraiser for over a decade and believe I can add tremendous value to the NCNCA in this capacity. As USAC funding dries up, we need to not only fill gaps, but look forward to an NCNCA with a strong financial future that will enable us to do more to grow and sustain cyclesport in our region. I have the skills and tenacity to get us there. Our district can and should support efforts to expand our pipeline of racers, investing in juniors and women in particular. With the explosion of new cyclists during the pandemic, we have a whole new market to introduce to the joys of competition.

I am so grateful to the friend that introduced me to racing, and for all the work the NCNCA does to keep competition strong in our region. As a member of your board, I will represent our sport with joy, enthusiasm, competency, and respect for all.

Cycle on,

Haley