

NCNCA Social Media Policy

Content posted by administrators / moderators / members

- Bike-racing centric
- Not discriminatory
- Not political
- Family appropriate - no derogatory or defamatory language
- No offensive language or obscene gestures

What's Allowed	What's not allowed
Including list above	Non-NCNCA Race promoters race announcements
NCNCA Race promoters race announcements	Bicycle or other sale items
NCNCA Promotions	Non-NCNCA races (exception for National Championships)
NCNCA Championships	Non-NCNCA members, SCNCA is fine but no one from other countries should be added as members (Exception for people moving to our region)
Cycling & fitness-related training tips, tricks, routes and rides	Non-NCNCA Promotions
Questions and discussions focused on the betterment of the NCNCA cycling community overall	Non-Cycling related posts
NCNCA Sponsor offers (Posted by moderators)	Offers to NCNCA Members that do not go through NCNCA Board for approval. Should this happen this is ok to delete
#NCNCA from an individual, team, or company social media site with positive posts that are family friendly.	#NCNCA from an individual, team, or company social media site with positive posts that are not family friendly.
@NCNCA from an individual, team, or company social media site with positive posts that are family friendly.	@NCNCA from an individual, team, or company social media site with positive posts that are not family friendly.

Videos or pictures of races or race finishes	Videos or pictures of Crashes or mishaps

Conflict Resolution

This is in regards to posts in clear violation...

Appropriate responses are

- Email with content to BOD (content uploaded to google folder?)
- Moderator hides post (right the ship, housekeeping) message to NCNCA on FB,
- BOD affirms or cautions moderator.
- Maybe the moderator role alternates throughout BOD?

Offenders of the Social Media Policy

- First offense: Post hidden and user blocked. Moderator or Board member to send Social Media Policy. Only If the user acknowledges and agrees to adhere to policy they can be re-admitted to the NCNCA Social Media platform under temporary status.
- Second Offense: User will be blocked.
 - Length of block will be up to the NCNCA Board of Directors
- Third Offense: Shall it occur it should be a lifetime ban.

Hashtags are an important way to expand your Instagram audience and get more reach. When you use a hashtag, your post will appear on the page for that hashtag. If you use a hashtag on your Story, it could be included in the relevant hashtag Story, which also appears on the hashtag page. Reference [Info on hashtags](#)

Version	Date	Comments
1.0	03/29/2020	First iteration of Social Media Policy
1.1	09/21/2020	Added word members for who policy applies to. As well as information on sponsor offers.
1.2	09/19/2022	Added information for violators of policy.