

NCNCA

Board of Directors Meeting Minutes 9/20/2021

Meeting attendees: (all on zoom)

Board Members: Rikke Jeppesen, Robert Leibold, Amy Cameron, Mike Hardaway, Erik Camacho, Melissa Avery

Absent: Mark Franklin, Andrea Tyson, Keith DeFiebre

Guests: Lloyd Davies, Haley Nielsen, Ryan Fu, Matt Martinez, Shawn Mehaffey

Official Start: 7:04 pm

Public Session:

Fundraising

Haley Nielsen fundraising: Who here is on Boards? (Matt: NCVA and AFTRA). Haley has worked for fundraising for non profits (some \$8,000,000). Why do people give donations? Tax Breaks, care for the cause, others. The biggest reason is that someone asks them. You can't raise money without asking. Hard to do/vulnerability. Building relationships is 90% of the work. Why do you donate? Political reasons, friend/colleague suggestions, personal interest. Art and Science of fundraising. NCNCA needs donations for filling gaps in budget, and for future plans/projects. Nielsen's vision: case for support and strong strategic plan for the future. We have a built in constituency, and we are all sincerely interested in the sport. What do we need to start fundraising. Why donate? What's the vision for the future? How are we going to serve the donors. As a non profit BOD, we are responsible for the money we receive and use. We want to be able to confidently ask for donations in the future. We have to show how we spent it. Plan, preparation, Stewardship. Crisis fundraising (like Go Fund Me) is fine, but we need to build a continuing group of donors. Beyond that, more ambitious future work with corporations, etc. We are a service for the community, there are foundations out there looking to serve underserved communities. (bikes for kids, etc). -- and wealthy donors. These take a long time to build and see dividends. Everyone knows someone who might be interested. With USAC not providing funds, we need to build our own donor base.

NCNCA is not yet 501 C-3, but this is not usually the reason for donations. And donations made after the submission of the application are able to be of tax benefits. Haley is happy to take on the fundraising effort with a committee.

Race Directors Committee:

Matt Martinez wants to have a Race directors meeting/Committee for scheduling, etc. Erik sent out a call for race dates - a google doc is available (link to calendar: see Scheduling Committee, below) Zoom meeting. Should bring OnTheDay on for all NCNCA races, as an organization. Scheduling Committee to look into this.

President (Cameron):

Spoke again with Jeff Prinz (SCNCA) re: USAC, Lion's Den crit, our combined CA future. Interested in breaking away from USAC in future with SCNCA? Few funds coming in from USAC,

and not a lot of services left from them for local races. Discussion to be continued at future meetings, perhaps with SCNCA.

Treasurer (Jeppesen):

August financials We get \$.20 per rider per day from USAC. Used to be substantially more, providing some \$15,000 per year, currently \$396 so far for 2021.

Bookkeeper and Davies wonder why we are accrual, not cash basis (cash basis is usually for non profits) suggest for next year to change back to cash basis from accrual 501c3, to be worked on 10/1 Nielsen and Jeppesen to work on this.

Committees

Officials (Franklin, Hardaway): suggested add to equipment: permanent 200 meter and 1 km signs.

Scheduling (Camacho, DeFiebre):

Draft 2022 Road Race Calendar

https://docs.google.com/spreadsheets/d/13nXO5_QejWFFknwdjs7-nmg06vjBGS-WTGkpnHqLhTQ/edit#gid=0

Matt Conidaris - Kudo's to Tim Burgess, Marc Franklin, Robert Leibold - Winchester - Team was pleased and riders were happy.

Competition (DeFiebre, Camacho, Franklin)

The store is open for orders with the password: **NCNCACHAMP2021**

<https://teamstore.pactimo.com/stores/ncnca/show>

The store will be open for 1 month.

Melissa - would be nice to see a list of champions. Leibold to provide a list from RR, TT and Crit; Martinez to provide track.

Robert - has most of the email addresses, can send link to the champions

Should publicly thank our Sponsor Pactimo for their generous support.

Matt Martinez - Will send a list of champions from the Track.

Distribution points:

South Bay - Erik Camacho

Peninsula -

North Bay - Amy Cameron

East Bay - Melissa Avery

Sacramento - Matt Martinez

Valley - Matt Martinez

Membership (Camacho, Jeppesen):

No new registrations, 42 clubs

Email distribution lists (Posted on NCNCA Facebook page)

Send an email to "ncnca_promoters+subscribe@googlegroups.com"

Send an email to "ncnca_racers+subscribe@googlegroups.com"

Safety (Leibold, Cameron):

From Rikke: AQL: made flyer, virtually no feed back. Do we not want to say anything about air quality and racing? Support Vehicle guidelines will be worked on in next month or so.

Women (Jeppesen):

Series completed. Need to update final results and post. Remaining prizes to be distributed at Santa Cruz Sunday.

Juniors (Avery): Riders like being showcased on social media (on Instagram). Avery working on race directors to see what events will have junior categories

Policies and Procedures (Leibold, Hardaway):

Nothing new

Marketing/Comms (Cameron):

All nominees notified. Candidate statements sent to secretary for posting on site. Will send all to Alec together to post at once.

Sept 24: Candidate statements posted on ncnca.org. Email to NCNCA Racers/post on NCNCA Facebook once candidate statements are posted. Announce that online voting will open Monday Sept 27.

Sept 27, 9am - Oct 3, 9pm: Online voting period. Email/FB posts at beginning and last call near the end. Each NCNCA Member (club or organization) may cast one vote each for a maximum of nine candidates (up to nine votes total).

Oct 5: Election results announced via email/FB post

Oct 18, 7pm: The ratification of the votes and the new NCNCA Board will be seated at the October BOD meeting (via Zoom)

****The nine people with the most votes will become the new 2022 NCNCA Board of Directors. If there are fewer than ten candidates, every candidate who receives at least one vote will become a Board Member. The new Board will then commence the election of officers, and begin carrying out their business.**

DEI (Tyson, Nielsen): Encouraging DEI people to go to Lion's race in Sacramento. Major Taylor setting up a century rider to the the race. Nielsen to provide sag. Encouraging participation at [Legion's Into the Lions Den](#) race in Sacramento end of October- largest domestic purse of \$100K!!!

Will host along with Major Taylor East Bay a [100 mile ride](#) out to Sacramento to watch. Ride starts at Children's Fairyland in Oakland.

Will be conducting a ride Nov 6 to connect those interested in helping with DEI efforts

Banquet (Franklin, DeFiebre):

Old Business (none)

New Business (none)

Closed Session (none)

Adjourned: 8:38

Next Meeting: 7pm Monday Oct 18 on Zoom.

Meeting Notes Approval (Please date below for approval)	Date
Marc Franklin	10/5/2021
Melissa Avery	10/6/21
Keith DeFiebre	Not in attendance.
Erik Camacho	10/17/21
Amy Cameron	10/3/21
Robert Leibold	9/30/2021
Rikke Jeppesen	9/30/2021
Mike Hardaway	9/30/2021
Andréa Tyson	Not in attendance