

Board of Directors Meeting Minutes 9/19/2022

Meeting attendees: (all on zoom) Board Members: Erik Camacho, Melissa Avery, Rikke Jeppesen, Mike Hardaway, Robert Leibold, Jason Greffrath, Haley Neilsen, Keith DeFiebre, Andrea Tyson

Absent: None

Guests: Corey Shen, Gabby Zacks, May Liu, Shawn Mehaffey, Matt Martinez, Ryan Fu

Official Start: 7:00 pm

Public Session: 20 Min

Corey Shen: Led a Junior ride after Sand City (30 riders, 10 parents) along Monterey Coast. Melissa working with him for future rides. Similar to post Golden State race ride. Good for racers and non racers.

President: 5 min

As this 2022 Road Race season comes to a close this weekend. It is exciting to see that we were able to complete 40% more events in 2022 over 2021. I would like to take this time to thank all of those that made this possible. Thank you to the racers, the juniors, women, and men that came out to compete this year. Thank you to the officials, the Race directors, and the clubs that support them. Congratulations to the newly crowned District Champions and the many NCNCA National Champions for all your hard work and dedication to this sport. Even though the Road Race season will wind down there are still many opportunities for racers to pin on a number with Cross, MTB, and Track. I encourage you all to get out and give them a try.

Treasurer: 20 min

August 2022 financials

The NCNCA will need a new account of Zoom starting Nov. 2022.

Should the board wish to continue using zoom, the treasurer will donate \$ to pay for one year of Zoom, should the board want to take up that offer.

Status of 501c3 – Hailey is working on it.

Rikke not returning to next Board (and so no Treasurer going ahead) but will provide zoom meeting connection for October meeting. Will work with new Treasurer, once chosen, to facilitate a smooth transition for the new treasurer.

Committees 45 min

Officials: Committee meeting is tomorrow evening; no real report now. Ad for new officials about to go out in magazine for current and former law enforcement officers, to get more motor officials. October and November run date.

Scheduling:

47 events complete

Henleyville Road Race this weekend Sept 25th

Give Jason full access to the Promoters Email Distribution List

Jason to take on Scheduling for 2023. USAC may be including non USAC events in an overall calendar for planning purposes, including using feedback from survey to help planning. Dates coming, but not soon, for Nationals in 2023 (december? January?). Melissa pushing for earlier release

Competition:

Road Race season is over this weekend after Henleyville.

New Board will work on the 2023 schedule.

Membership:

49 member clubs - No new clubs

Send an email to ncnca_promoters+subscribe@googlegroups.com = NCNCA Promoters DL

Send an email to ncnca_racers+subscribe@googlegroups.com = NCNCA Racers DL

Safety: Plan to make follow vehicles guidelines.

Women:

Women's series winner jerseys have been ordered. Will be distributed when they arrive in the beginning of November. Paper Plate awards coming up. Thanks to Ilan for helping out

Juniors: Introduce Junior Leader Corey Shen, as his High School project will be working with me to grow our Junior Racing community this School Year. Potential Safesport Informational Session is with USAC. More Junior Community Fun Rides where races allow it. (see public section above)

Policies and Procedures:

Review of CofC and Social Media guidelines, NCNCA parameters.

DevelopmentMarketing/Comms:

Haley, Andrea, Jason, Melissa - Newsletter, MailChimp, Autopost to SocialMedia networks

- Delegate content to board members
- Fill in content monthly

Kudos to Velo Promo's new social/promotional media efforts (via Hustle Brands)

DEI:

What are the volunteer needs throughout the NCNCA?

- Committees, At Races, Support for the structure
 - Engage those nominated to NCNCA board and not elected to join a committee.

Update of Social Media policy

- [NCNCA Social Media Policy](#)

Banquet: Hailey to put together a basic idea, parents to Board members, and then send to May to see if Terun is interested in being involved. Andrea: maybe in addition to invitational Awards banquet in November, an outdoor picnic available to all. Hailey; each club gets tickets to banquet?

Old Business (none)

New Business

Elections - update on timing

- Only 40 clubs can be surveyed without upgrading the Survey Monkey.
- Reach out to non-elected board candidates and ask if they want to be involved through volunteering on committees

Closed Session Social Media Guidelines discussion

- [NCNCA Social Media Policy](#)

Reopened Session

–Board unanimously approved Revision to Social Media Policy as follows:

NCNCA Social Media Policy

Content posted by administrators / moderators / members

- Bike-racing centric
- Not discriminatory
- Not political
- Family appropriate - no derogatory or defamatory language
- No offensive language or obscene gestures

What's Allowed	What's not allowed
Including list above	Non-NCNCA Race promoters race announcements
NCNCA Race promoters race announcements	Bicycle or other sale items
NCNCA Promotions	Non-NCNCA races (exception for National Championships)
NCNCA Championships	Non-NCNCA members, SCNCA is fine but no one from other countries should be added as members (Exception for people moving to our region)
Cycling & fitness-related training tips, tricks, routes and rides	Non-NCNCA Promotions
Questions and discussions focused on the betterment of the NCNCA cycling community overall	Non-Cycling related posts
NCNCA Sponsor offers (Posted by moderators)	Offers to NCNCA Members that do not go through NCNCA Board for approval. Should this happen this is ok to delete
#NCNCA from an individual, team, or company social media site with positive posts that are family friendly.	#NCNCA from an individual, team, or company social media site with positive posts that are not family friendly.
@NCNCA from an individual, team, or company social media site with positive posts that are family friendly.	@NCNCA from an individual, team, or company social media site with positive posts that are not family friendly.

Videos or pictures of races or race finishes

Videos or pictures of Crashes or mishaps

Conflict Resolution

This is in regard to posts in clear violation of NCNCA Social media policy

Appropriate responses are

- Email with content to BOD (content uploaded to google folder?)
- Moderator hides post (right the ship, housekeeping) message to NCNCA on FB,
- BOD affirms or cautions moderator.
- Maybe the moderator role alternates throughout BOD?

Offenders of the Social Media Policy

- First offense: Post hidden and user blocked. Moderator or Board member to send Social Media Policy. Only If the user acknowledges and agrees to adhere to policy they can be re-admitted to the NCNCA Social Media platform under temporary status.
- Second Offense: User will be blocked.
 - Length of block will be up to the NCNCA Board of Directors
- Third Offense: Shall it occur, it should be a lifetime ban.

Hashtags are an important way to expand your Instagram audience and get more reach. When you use a hashtag, your post will appear on the page for that hashtag. If you use a hashtag on your Story, it could be included in the relevant hashtag Story, which also appears on the hashtag page. Reference [Info on hashtags](#)

Version	Date	Comments
1.0	03/29/2020	First iteration of Social Media Policy
1.1	09/21/2020	Added word members for who policy applies to. As well as information on sponsor offers.
1.2	09/19/2022	Added information for violators of policy.

Adjourned: 9 p.m.

Next Meeting: 7pm Monday Oct 17 on Zoom.

Meeting Notes Approval (Please date below for approval)	Date
Jason Grefrath	9/20/2022
Melissa Avery	9/20/2022
Keith DeFiebre	9/20/2022
Erik Camacho	9/20/2022
Haley Nielsen	9/20/22
Robert Leibold	9/22/22
Rikke Jeppesen	9/20/2022
Mike Hardaway	9/22/22
Andréa Tyson	9.20.22