

January 11, 2010 – BOD Meeting Minutes

1/11/10 Fremont Central Park Visitor's Center, Fremont, CA

**Attending:** Lorri Lown, President; Robert Leibold, Golden Chain & Secretary; Melanie Petersen, Pedali Alpini; Ron Castia, Info Vista; Ken Hernandez, NCNCA BAR/BAT; Lisa Eileen Hern, Ohana Sport; Chris Phipps, Morgan Stanley & VP Road; George Meilahn, ICCC & VP Juniors; Lynn Menard, Mako & NCNCA Marketing; Bill Nicely, VP Technology; Tad Borek, Golden Gate & Treasurer; Rick Adams, NCVA; Katherine Hamilton, NCNCA Medical; Alec Berger, NCNCA website. Online: Ryan Fu, NCNCA Officials; Richard Brockie, Fremont FBC; Tom Daugherty.

**Called to Order:** 7:33 pm

**Reviewed/Approved:** 1/11 meeting agenda

**Reviewed/Approved:** 12/14 Meeting Minutes with one change: On the policy change - for calendar changes after Dec 1 -the exclusion from BAR/BAT is for races that don't get an OK from whatever other race(s) were on the same day? Meaning if a race was calendared after Dec on an open day, no fee and it can still be eligible for BAR/BAT.

**President (Lown):** Memorial Day Crit and Mt Hamilton are now part of the nationwide Nature Valley program, with winners getting free entry into the Nature Valley Classic.

**Vice President (M. Hernandez):** Going to be late; postponed (did not arrive)

**Treasurer (Borek):** \$101,877 balance; \$17,000 surplus from 2009. Books are being turned over and gone through. WebX is a sponsor for the meeting online system - exchange for a logo on the NCNCA website. Juniors Program (Meilahn): JPS Coordinator and program are in place, asking for the same budget as last year. We need better communications with riders to let people know about the Junior race fund. Gear restriction information is on the front page.

**Officials (Ryan Fu):** not attending - but reporting: A College of Commissars is being put together for the NCNCA. Ryan is developing a 5 year plan for officiating to increase race safety. Officiating is now a part of the race approval process, so the permit application process will take longer than before. Ken Hernandez asks who will be putting the list of officials on the webpage, Fu or Hernandez?

**Tech Representative (Bill Nicely):** Website updates are going into place; budgeting for website upgrades. Plans to organize navigation and update content. Designing full website update, which will happen sometime this year. Results will be faster and updated sooner. Will post reg openings for each race as available. Will add links on front page to yahoo groups, twitter, etc. Stephen Woo to be social network coordinator. Analytics and metrics.

**BAR/BAT (Ken Hernandez):** Updating rules: 3 competitions in BAT Overall; BAT in category, BAR in Category; adding 35+ Wm 1/2/3 category; no Cat 5s in an competition count. Keith Williamson is sponsor of BAR/BAT jerseys. Information on teams will be used as of the USAC database Friday each week. Report approved unanimously. San Bruno results to go up.

**Marketing (Lynn Menard):** Outstanding sponsorship money from PA Bicycles 2009 sponsorship (due). For 2010: Maxxis, Sports Basement, Clif Bar, Palo Alto Bicycles. 2 or 3 other proposals being considered. Menlo Park and Land Park being added into the Premiere Series. There will be coordination between Marketing (Lynn) and PR/Communications (Stephen Woo). Marketing Plan/Proposal to be presented next meeting. Premiere Series Sponsors: Maxxis (\$3,000 cash and tires and clothing). Clif Bar (Product only); PA Bicycles (\$500 cash). Copies of contracts will go to Treasurer for budget. Premiere series on NCNCA website. Premiere Series Categories: Pro 1/2 Men; Master 35+ 1/2/3, Women 1/2/3. Results and races will go on website from Lynn. Can we have sponsorship proposal/info on line? (link on website?)

**Timing Work Group (Tad Borek):** Survey of promoters well received and returned. Considerations: Finish line widths, results and registration logistics very important (actual timing not as important). Within a month we will have a true RFP for vendors. Mike Murray of Oregon has finish Lynx and chip systems in place - good info source.

**Championship Events:** Bids: Master Crits May 2 Info Vista Crit (Ron Castia) and Individual Time Trial Sattley June 13 (Reno Whlm) approved without exception. Other events: 2009 promoters will be contacted. Reserve Fund Policy: (Tad Borek): How and When to spend reserve funds. Policy needs to be developed. IRS rules on reserve funds for nonprofits?. Develop a Compensation Committee? Proposals for Feb Meeting

**Review of Constitution and Bylaws:** during this year, including committee structures.

**2010 Budget:** Provisional budget presented (see report)

**Banquet Committee:** to discuss possible re-introduction of annual awards/etc banquet for NCNCA. Members; Ken Hernandez, Robert Leibold, and ??

**Next Meeting:** 7pm Monday February 8th; site to be posted.