



Board of Directors Meeting Agenda -1/16/2023

ZOOM LINK:

Join Zoom Meeting

<https://us06web.zoom.us/j/85163920244?pwd=OUNMS3NmdkV4M2xHZmxjblldiSkhzZz09>

Meeting ID: 851 6392 0244

Passcode: 355977

Meeting attendees via Zoom:

Board Members Present: Jason Grefrath, Melissa Avery, Matt Martinez, May Liu, Haley Nielsen, Robert Leibold, Gabby Zacks

Board Members Absent: Helena Gilbert-Snyder, Andréa Cherniak-Tyson

Guests: Mark Tucker, Emily Schell

Official Start: 7:05 PM

Board Updates

President Update

-11 Clubs have registered - Will send a weekly reminder out to clubs who haven't registered. On Jan, so not concerned yet. 40 something clubs last year, most registered around now and into Feb. At \$2950 income already, so I think we can hit our goal.

-Will send out first 'newsletter' this week. Topics coming soon. Would like to push via multiple channels, email, Facebook, & Instagram. Need to prioritize the multiple topics, 2023 series (Premier, BAR/BAT, etc.), 2022 BAR/BAT winners, etc.

ACTION (All): Send Haley newsletter responses.

ACTION (Haley & Jason): Develop a communications strategy for topics and media.



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ACTION (Gabby & Jason): Make sure to both be in contact with promoters as requests and questions come through over email and social media.

2023 NCNCA Club Membership is set up on Bikereg [here](#). Membership can be direct deposited into NCNCA account. Tiered levels from 2022 will continue for 2023.

(Complete) - ACTION (Melissa): Post information and remind clubs to register via social media. Highlight “what do I get as a member” in announcement.

Group will work to reach more clubs and promote the higher memberships more than for 2022.

There will be an individual donate option for club membership.

(Complete) ACTION (All): Send Andrea 2022 NCNCA BoD accomplishments.

Haley is working on putting together a communication strategy to alleviate the volume of emails to all BoD members. Common communication apps and using the NCNCA google drive will be important to make this strategy successful.

(Complete - status?) ACTION (All): When creating policies and conducting analysis, please save all materials to the NCNCA Google Drive [here](#).

Vice President Update

No updates

Secretary Update

Meeting notes .pdf has been sent to Alec/Webmaster to be posted to the website.

All board members please remember to approve the meeting notes in a timely fashion.

NCNCA BoD emails have been going in and out of spam folders in Yahoo! And Gmail.

Please regularly check your spam folder and mark “not spam” for messages in your spam folders. If you are accidentally marking messages as spam, please stop.

Everyone is continuing to troubleshoot this problem.

ACTION (Melissa, Andrea, Helen) - BoD members update contact information in NCNCA BoD contact sheet [here](#).

Treasurer Update

1099s going out next week and will be e-filed.

Still monitoring the account for bikereg payments & nothing yet.



ACTION CLOSED (May) - talk to bookkeeper to clarify the 1099 timelines.

- Bookkeeper will mail & e-file 1099s next week to our 4 contractors.

[-2023 budget](#) - Group reviewed 2023 budget and approved budget in the detail listed at the link.

ACTION (May) - look into detail around depreciation line item and adjust as necessary. This item might not be relevant as the accounting method for the budget changed in 2022.

- Scheduled time to discuss with bookkeeper this week.

ACTION (all): Board members review budget and make comments/questions prior to next meeting.

- 2022 Financials are in the [NCNCA drive](#).

ACTION (May) - Send Alec 2023 Budget and Q4 financials to Alec (Statements of Activities, Statements of Financial Position, & Statement of Functional Expenses). Note - Q1 documents also include Reconciliation - March, Fixed Asset Report Jan-Mar, & Monthly P&L Jan-Mar.

Committee Updates

Update on standard committee meeting schedule - Gabby

- Gabby - let's agree on a committee meeting schedule, starting in January:
 - **1st Monday of the month:** Scheduling/competition (combined) committee meeting (leader: Gabby?) 7-9 pm
 - **2nd Monday of the month:** Promoters meeting (leader: Gabby?) 7-9 pm
 - **3rd Monday of the month (already happening):** BOD meeting (leader: Haley) 7-9 pm
 - **4th Monday of the month:** EDI/women's committee meeting (leader: Andrea) 7-8 pm
 - Committee leads:
 - Schedule on Zoom
 - Distribute calendar invites to relevant people well in advance
 - Cannot have overlapping meetings due to:
 - Zoom account can only run 1 meeting at a time
 - Several people are in multiple committees
 - Committees needing meeting times:
 - Fundraising/membership
 - Rider support/safety/mentoring



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- District events/community outreach
- Juniors
- Marketing/communications

Officials Committee (Matt)

New officials online class started with 28 candidates. Hoping to attend Early Bird when it happens. 6 races don't yet have a CR and rest are scheduled. Some candidates are looking to intern at races. Scoring laptops ordered and tested.

Scheduling / Promoters Committee (Gabby)

Webmaster / Alec gave Jason permission to update NCNCA.org with calendar updates.

- All events on bikereg and permits on USAC have links on the calendar.
- Strava course segment was added as a page element. Promoters have been asked to provide a segment link on the scheduling spreadsheet. Many of the upcoming races now have Strava segment links on NCNCA.org.

ACTION (Melissa, Gabby, Jason): Meet and discuss access to to edit NCNCA.org and content pieces to update on the website.

Competition / Championships Committee

Review and approve 2023 BAR/BAT rules / guidelines ([here](#)). 2023 changes include:

- Added or changed to the 2023 rules:
 - Updated BAR/BAT categories to increase racing interest and participation in underrepresented categories. Eliminated Men's M123 30+ & M3/4 50+ categories and changed M123 40+ 123 to M123 35+.
 - Premier series events will earn double points (maximum 15 places, based on field size as shown above).
 - Combined E3 & E4 Spring and Summer competitions into a season-long competition for simplicity and to match the other competitions.
 - Include criterium and road race district masters championship points into respective BAR/BAT competition points (e.g. 35-39, 40-44, 45-49 would roll up into 35+ 123 competition. 50-54, 55-59 would roll up into 50+ 123, etc.).
 - Events permitted outside USAC must be voted on and agreed by the



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board to be included in BAR/BAT, otherwise the event will not be eligible for the competition. The promoter must pay NCNCA the current year rider day rate that NCNCA would have received from USAC. This payment must be made within 30-days after the event.

- After November 1st, promoters who add a race on the same date as an existing race on the calendar must contact and discuss the event with the existing race promoter. If an agreement cannot be reached for the new event (ie adjustment of fields/categories or dates), then the new race will not be eligible for BAR/BAT points. The new race promoter may appeal the rule to the NCNCA BoD. (revised existing language)
- Removed to simplify the rules:
 - Field additions made less than two weeks prior to an event will render the field ineligible for BAR/BAT due to the late date of the change. An appeal can be made to the NCNCA Board for an exception.

Update on 2023 District Championship kit vendor/sponsor. Matt waiting to hear back from vendors.

SCNCA voted down doing a state championship.

Fundraising / Membership Committee

No updates

Rider Support / Safety / Mentoring Committee

Andrea & Haley spoke with Larry Nolan about mentors. Group will focus on getting mentors at the Premier Series events. Haley will look into getting new jerseys for the mentors.

Women / Equity, Diversity, & Inclusion Committee

Gabby has gotten feedback on women's race fields. She and Robert will discuss women's categories at Merced crit, Cantua Creek, Pine Flat offline.

Plan in general for long course/short course distance guidance

- Sebastian Bariani and Erik Salander (Hellyer) are enthusiastic to continue to support



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- Consistent feedback from women: 1) want larger fields, 2) equal purse prizes, 3) races that suit their individual strengths and 4) free/reduced reg fees

District Events / Community Outreach

No Updates

Juniors Committee (Melissa)

Melissa is talking to Kelsey Erikson from USAC about doing a virtual SafeSport meeting for NCNCA clubs.

Marketing / Communications Committee

None

Old Business

None

New Business

None



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Meeting Notes Approval (Please date below for approval)	Date
Jason Grefrath	1/18/23
Melissa Avery	
Matt Martinez	
May Liu	
Haley Nielsen	
Robert Leibold	
Gabby Zacks	
Helena Gilbert-Snyder	
Andréa Cherniak-Tyson	