



## Board of Directors Meeting Agenda -2/20/2023

### **ZOOM LINK:**

Join Zoom Meeting

<https://us06web.zoom.us/j/85163920244?pwd=OUNMS3NmdkV4M2xHZmxjbldiSkhzZz09>

Meeting ID: 851 6392 0244

Passcode: 355977

One tap mobile

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### **Meeting attendees via Zoom:**

#### **Board Members Present:**

#### **Board Members Absent:**

**Guests:** Mark Tucker, Michael Wilkins, Shawn Craig, Shaun Bagley, John Simmons, Megan Brinkmeyer, Paul Berger, ec, Nicky T, Diana Hellman

Official Start:

### **Public Session (15 Minutes)**

Michael Wilkins: 60+ category. 40/50/60 raced together. 35/50 raced together. Cannot race twice in one day with change. Huge disparity for men's fields. 60 should not be racing against 35 or 40 year olds. Durations used to be 40 minutes and could race twice in one day.

Shaun Bagley: racing becomes negative and dangerous at times when combining these age categories together. Concerned older racers will get pulled because of younger, faster racers, particularly for Cat's Hill.

Paul Berger: Would like to take another look to find more suitable fields for racers.

Combining of age categories makes for negative racing. Unsure why there is a 60 and



65, but not 40+. Would like racer data to make better decisions. Look at the break up of age categories that work better.

Mark Tucker: Concerned with Cat's Hill's combined fields. All of the above agreed that the combining of fields is their common concern. Requests board to influence promoters to race 35+123 separate from 50+123, separate from 60+123. No more than 2 categories combined, optimally to race these 3 categories separately. There still has not been (consistent) social media recognition of 2022 BAR/BAT winners.

Shawn Craig: Might prefer shorter races if have the opportunity to race twice in a day. Would like clarity from the board as to why fields have been changed.

Diana Hellman: Premier Series rules requires that all BAR/BAT fields be included which is why masters men are racing together at Cat's Hill.

## Board Updates (45 Minutes)

### President Update

- 5 Races done - so far solid turnouts
- 3 "Race Roundups" sent - consistently 40% + open rate
  - Greg and Jeff agreed to share a photo a week for the newsletter specifically. Historically, photographers have given the ncncan photos and they have had bad experiences with properly being credited, stewarded for their donations. Thank them in person if you see them!
- 2023 NCNCA Club Membership is set up on Bikereg [here](#). We're at 30 registered clubs for the year with \$7450 in revenue. 5 Clubs have chosen the highest level -platinum, over 2 from last year. We're on track to hit our target of \$10k and beat our goal from last year of \$9k.
- LA Agreement finally to us! 4 months earlier than the last two years.

**ACTION (All):** When creating policies and conducting analysis, please save all materials to the NCNCA Google Drive [here](#).

### Vice President Update

Will need to source future webmaster position



## Secretary Update

**ACTION (Melissa, Andrea, Helen)** - BoD members update contact information in NCNCA BoD contact sheet [here](#).

## Treasurer Update

- Q2, Q3 & Q4 financial reports (Statements of Activities, Statements of Financial Position, & Statement of Functional Expenses) were revised due to an error in depreciation.
- [Revised reports](#) and [2023 budget](#) are in the shared Google drive and have been forwarded to Alec to post on the NCNCA website.
- Filing of 2022 taxes are in progress. Cost is \$175.
- Will be changing D&O insurance providers for a savings of \$200+ this year.
- Purchased annual QB subscription instead of monthly for an \$85 savings this year.
- ~\$660 from rider fees from Cal Aggie and Livermore.

## Committee Updates

### Officials Committee (Matt)

- proposing increase to CR fee
- 3 informal interviews with official applicants through Indeed
- 7 of 25 new January candidates completed

### Scheduling / Promoters Committee (Gabby)

#### [Standardized categories doc](#):

- Vote on changes - if approved:
- Gabby to send to promoters
- Needs to go on website - goal = transparency. Who can do this?

### Competition / Championships Committee

#### **BAR/BAT:**

- TBD - I've reached out to Jenn to see if she needs any further clarification, and invited her if she wants to speak directly with Jason



# NORTHERN CALIFORNIA NEVADA Cycling Association

## Premier Series:

- First race is this Saturday - Snelling!
  - Social media - Melissa, do you need anything additional? Good to go
  - Rider Support - Andrea/Robert, are we set for Snelling? Robert good with banner and space, Andrea is looking for volunteers - not sure if we have anyone yet
  - Premier Series flyers - Melissa, are you able to print/bring/post at reg? Yes
  - Website - can we publish blog posts about each race? Who can do this?
- Mentored races? Hoping to tap into EB list

## Fundraising / Membership Committee

See Prez update

## Rider Support / Safety / Mentoring Committee

### Code of Conduct:

- Do we have one published? If yes, let's put it on social media, easy to access on website. If not, this seems important to work on and publish. If we don't have one, I wrote SJBC's code of conduct and we can use that as a starting point.

There is one, we need to distribute

- We need to talk to officials about code of conduct regarding discriminatory treatment of transgender athletes

Andrea will work on a write-up

Communicate at next officials committee meeting

Mentored races? Hoping to tap into EB list

## Women / Equity, Diversity, & Inclusion Committee

- womens series update
  - Spring Series will complete and publish by end of week
- Rider Support tent volunteers at Premier Series events

## District Events / Community Outreach

## Juniors Committee (Melissa)



# NORTHERN CALIFORNIA NEVADA Cycling Association

## Marketing / Communications Committee

- Introduce [feedback survey](#) and [paper plate survey](#) - how to get to results
- Can these be posted to the website as blog posts? Who can do this?
- Gabby make social media graphic or wording for Melissa

### Website:

- Everything above (standardized cats doc, premier series race posts, newsletter, code of conduct)
- Removing obsolete content - who can do this?

## Closed Session (1 Hour)

- LA Agreement voting

Meeting Notes Approval (Please date below for approval)	Date
Jason Grefrath	
Melissa Avery	2/23/23
Matt Martinez	3/2/23
May Liu	
Haley Nielsen	
Robert Leibold	
Gabby Zacks	2/20/23
Helena Gilbert-Snyder	2/20/23
Andréa Cherniak-Tyson	2.21.23