



NCNCA Board of Directors Meeting Agenda/Minutes - 10/16/2023

Zoom Link:

Meeting attendees via Zoom:

Board Members Present:

May Liu, Melissa Avery, Jason Grefrath, Gabby Zacks, Andrea Cherniak, Haley Nielsen, Robert Leibold, Lloyd Davies, Barry Padilla, Matt Martinez, John Marengo, Eran Gilat

Board Members Absent:

Helena Gilbert-Snyder

Guests:

Official Start:

7:03

PUBLIC SESSION

Election results were certified. Congratulations new board members Lloyd, Barry, John, and Eran. Andrea, Matt, May, and Helen. THANK YOU for your year(s) of service.

BOARD UPDATES

President Update

Haley Nielsen nominated and passed as President.



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ACTION:

- All: Write a list of what you'd like to accomplish on the board this year and what the needs for that are.

Vice President Update

Jason Grefrath nominated and passed as Vice President.

Secretary Update

Gabby Zacks nominated and passed as Secretary.

ACTION:

- Haley will get everyone on google drive, will work with Melissa on getting Safesport to everyone.

ACTION:

- Jason will work with Alec to get new BOD members on email list.

Treasurer Update

Lloyd Davies nominated and passed as Treasurer.

COMMITTEE UPDATES



Officials Committee

Scheduling/Competition Committee

- First 2024 promoters meeting on Wednesday 10/18
- Jason's presentation on 2023 road racing in the district:
 - Berkeley Hills was the best attended race
 - Numbers are down, and not just because of weather (which was especially poor this spring)
 - Only road races pay the NCNCA \$1.50 per rider. We get \$0.40 per rider from USAC sanctioned events (so some cx, mtb, track, etc.).
- What makes a great race?



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- Last year we developed criteria for what makes a great race, and made those requirements for the Premier Series. Unfortunately, it was very difficult to enforce those standards.
-  2023 Premier Series Info for Promoters
- Jason has built out 2024 calendar spreadsheet with road and some gravel events:  2024 NCNCA Schedule
 - We need to add in other disciplines

ACTION:

- Jason: provide here and over email to promoters committee meeting link and agenda for Wednesday
 - Topic: October Promoters Meeting
 - Time: Oct 18, 2023 07:00 PM Pacific Time (US and Canada)
 - Join Zoom Meeting
 - <https://us06web.zoom.us/j/86020482445?pwd=mKGmsCJUwb1cLwbrdPTL4grw97uFlm.1>
 - Meeting ID: 860 2048 2445
 - Passcode: 778515
- Agenda - review 2024 schedule, 2023 racing trends, and long course / short course

ACTION:

- New board members: read 2023 Premier Series Info for Promoters to get up to speed on the board's work on this last year

ACTION:

- Jason and Gabby discuss adding other disciplines to calendar

Fundraising/Membership Committee

- Pactimo update:
 - Haley negotiated 30 free jerseys for juniors and 35% kicked back to NCNCA
 - For any teams who become Pactimo-outfitted, we'll get a kickback as well



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- We're not eligible for 501c3 easy tax form due to having paid contractors on the board, will need to do full tax form

Rider Support Committee

- Early Birds:
 - Ka Lun Chan (KC) has stepped up to help with it, but he is a new racer - we need a very experienced leader.
 - Melissa can put out on social media to try to recruit a leader. Andrea and Haley will provide qualifications and job description. High priority because early birds are soon and critical.

ACTION:

- Melissa: social media recruiting call for early birds leader

Women/DEI Committee

- Women's long course/short course road race pilot results - reference for new board members: [Long course/Short course pilot results](#)

ACTION:

- Melissa: social media recruiting call for women's series coordinator

ACTION:

- New board members: read long course/short course info to familiarize with the concept: [Women's Road Race Proposal](#)

Juniors Committee

District Events/Community Outreach

- Banquet wrap-up
 - 60-70 people at banquet at Hellyer Velodrome. About 30 people on the ride before representing many teams (only 3 women).
 - Used to do it at Cliff Bar but lost that relationship so it's been at Hellyer this year and last.
 - This is the first year it was open to everyone, used to be open just to award winners. Was a more welcoming way to do it.



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- Would like to step it up next year - make it an event to look forward to
 - Want to have a committee to plan it more ahead of time. Would be nice to have community ride a few times a year.
 - Put it on the calendar way earlier so people are aware.
 - JM
 - Add formality so it feels special.
 - Having a script would be an area for improvement.

Marketing/Communications Committee

CLOSED SESSION

Meeting Notes Approval

| <i>Please date below for approval</i> | Date |
|---------------------------------------|----------|
| Haley Nielsen | |
| Jason Grefrath | 10/16/23 |
| Gabby Zacks | 10/16/23 |
| Lloyd Davies | |
| Melissa Avery | |
| Robert Leibold | |
| Eran Gilat | |
| John Marengo | 10/16/23 |
| Barry Padilla | 10/18/23 |