

NCNCA ROAD RACING TRENDS & CALENDAR

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Agenda

- 2023 Road Racing Trends
- 2024 Calendar
- Short Course / Long Course format
- Discussion
- USAC Nationwide Racing Trends (as time allows)

Introduction

- This analysis is intended to be a quarterly exercise to inform and advise promoters and the NCNCA BoD about current racer attendance trends
- Total race data from NCNCA BAR webpage was analyzed along categories from that source data.
 - *Data reflects all racers who raced in races included in the Northern California Northern Nevada Cycling Association Best All-Around Rider Competition.*
- Elements NOT included in this analysis:
 - *USAC License Count*
 - *Clubs*
 - *Individual Racers*
 - *BAR/BAT scoring*

RACING TRENDS FOR FULL YEAR



2023 Race Totals by Race

- Berkeley Hills Road Race was the most popular race, overtaking Cal Aggie. Athlone TT was again the poorest attended.
- Total races, both in format and in amount were almost the same as 2022. Despite cancellations, there were only 2 fewer races in 2023
- Racers per race was down in almost all races. San Ardo & Cull Canyon TT grew. Pescadero was flat. Cantua & Regalado were down only slightly
- Average racers per race dropped from 258 to 203, down 26% year-over-year
 - *Bariani, Land Park, Snelling, & Copper Valley each were affected by adverse weather, racers dropping by 40-70%. (Snelling, Bariani & Land Park were the 2nd, 3rd, and 5th highest attended races in 2022.)*

	2022	2023
Total Races	35	33
Criteriums	17	15
Circuit Races	3	3
Road Races	13	12
Time Trials	2	3
Average Racers per Race	258	203 (-26%)

Rank	Race	Rank Change	Racer Count		YoY Change
			2022	2023	
1	Berkeley Hills Road Race	3	401	348	-13%
2	Cal Aggie Criterium	-1	500	336	-33%
3	Golden State Circuit	5	341	292	-14%
4	Livermore Criterium	N/A		289	N/A
5	Cats Hill Criterium	5	334	288	-14%
6	Pescadero Road Race	8	282	282	0%
7	Giro di San Francisco	2	337	282	-16%
8	Oakland Grand Prix	10	243	280	15%
9	Golden State Criterium	-3	361	265	-27%
10	IC3 Dash for Cash Criterium	7	251	244	-3%
11	Berkeley Streets Criterium	2	291	232	-20%
12	Bariani Road Race	-9	409	227	-44%
13	Santa Cruz Criterium	2	272	227	-17%
14	San Ardo Road Race	9	219	223	2%
15	Cherry Pie Criterium	1	257	220	-14%
16	Cantua Creek Road Race	5	224	218	-3%
17	Land Park Criterium	-12	363	212	-42%
18	Sand City Criterium	1	228	208	-9%
19	Regalado Road Race	7	204	201	-1%
20	Winchester Circuit Race	2	221	199	-10%
21	Snelling Road Race	-19	415	188	-55%
22	Patterson Pass Road Race	6	178	165	-7%
23	Watsonville Criterium	2	215	155	-28%
24	Copperopolis Road Race	5	169	152	-10%
25	Merced Criterium	2	202	140	-31%
26	Golden State Time Trial	N/A		133	N/A
27	University Road Race	4	148	119	-20%
28	Pine Flat Road Race	5	125	112	-10%
29	Cull Canyon Time Trial	6	84	110	31%
30	Shea Center Criterium	N/A		96	N/A
31	Copper Valley Circuit Race	-20	302	90	-70%
32	Henleyville Road Race	N/A		78	N/A
33	Athlone Time Trial	1	89	75	-16%

2023 Race Totals by Category

Positive Trends

- Men's Elite fields had the top 3 highest average field sizes for the second year in a row
- Elite 3 field sizes grew for both men & women
- 5 of 6 women's fields grew in average size

Flat Trends

- Men Masters 35+ 3/4 fields had about the same field sizes and 9 more races
- Men Masters 60+ 1/2/3/4 field had slightly fewer races and about the same racers
- Women masters had more races and appx the same racers year-over-year (esp. 60+)

Negative Trends

- 5 of 6 men's field sizes were down year-over-year, esp. the 35+ and 50+ 123 fields
 - Assuming upgrades, combining E3 & E4 still shows a loss of ~7 racers

	2022		2023		
	Races	Average Size	Races	Average Size	Size YoY
Men Elite 1/2	34	43	32	39	-10%
Men Elite 4	31	43	24	35	-19%
Men Elite 3	25	24	24	26	9%
Men Master 35+ 3/4 **	10	24	19	23	-4%
Men Master 50+ 1/2/3	33	29	32	22	-23%
Men Master 35+ 1/2/3 **	31	25	26	16	-37%
Women Elite 1/2	28	11	25	14	27%
Women Elite 4	24	11	22	13	19%
Men Master 60+ 1/2/3/4	25	15	27	13	-11%
Women Elite 3	14	5	21	8	63%
Women Master 40+	15	4	16	6	37%
Women Master 50+	14	6	13	3	-53%
Women Master 60+	2	2	10	2	17%

** For 2022 data - Masters 30+ was not included for field size, instead only 40+ was used

RACERS / SIZE = Racers in a race field

RACE DAY = Race licenses registered that day

2024 NCNCA RACE CALENDAR



2024 NCNCA Road Race Calendar

- Most races will be returning for 2024!!
- 48 races scheduled with no schedule overlaps
 - *New & Returning: UC Davis Flatlands (Apr 6-7), Pebble Beach Grand Prix (Apr 13th), Chico SR (Apr 20-21), ARVT Pescadero Circuit (Jun 16), Fourth of July Crit (Jul 4), San Rafael (Aug 24)*
 - *Departing: Folsom Crits, Livermore Criterium*
 - *40 of 48 weeks have at least 1 race scheduled*
- Schedule moves include
 - *Copper Valley, Snelling, & Merced swapped weekends (Feb 25th, Mar 2nd)*

Week	Circuit Race	Criterium	Road Race	Time Trial	Training Criterium	Total
7-Jan					1	1
14-Jan					1	1
21-Jan					1	1
28-Jan		1			1	2
4-Feb						0
11-Feb						0
18-Feb		1	2			3
25-Feb	1					1
3-Mar		1	1			2
10-Mar						0
17-Mar		1	1			2
24-Mar		2				2
31-Mar			1			1
7-Apr	1	1				2
14-Apr		2				2
21-Apr		1	1	1		3
28-Apr		1	1			2
5-May	1	1				2
12-May	1					1
19-May						0
26-May			1			1
2-Jun		1				1
9-Jun			1			1
16-Jun	1		1			2
23-Jun						0
30-Jun			1			1
7-Jul		1	1			2
14-Jul				1		1
21-Jul						0
28-Jul						0
4-Aug			1	1		2
11-Aug		1	1			2
18-Aug			2			2
25-Aug			1			1
1-Sep		1		1		2
8-Sep						0
15-Sep		1				1
22-Sep			1			1
Grand Total	5	17	18	4	4	48

2024 NCNCA Road Races

Date	Race Name
Sunday, January 7	Early Birds
Sunday, January 14	Early Birds
Sunday, January 21	Early Birds
Saturday, January 27	Cal Aggie Crit
Sunday, January 28	Early Birds
Saturday, February 17	Cantua Creek Road Race
Sunday, February 18	Pine Flat Road Race
Monday, February 19	Cherry Pie Criterium
Sunday, February 25	Copper Valley Circuit Race
Saturday, March 2	Snelling Road Race
Sunday, March 3	Merced Criterium
Saturday, March 16	SGW Landpark Criterium
Sunday, March 17	SGW Bariani Road Race
Saturday, March 23	Cat's Hill Classic
Sunday, March 24	Santa Cruz Classic
Saturday, March 30	Copperopolis Road Race
Saturday, April 6	UC Davis Flatlands Weekend - Circuit Race
Sunday, April 7	UC Davis Flatlands Weekend - Criterium
Saturday, April 13	Pebble Beach Grand Prix
Sunday, April 14	Sand City Criterium
Saturday, April 20	Chico SR
Sunday, April 21	Chico SR
Saturday, April 27	Berkeley Hills Road Race
Sunday, April 28	Berkeley Criterium

Saturday, May 4	Golden State Race Series Criterium - DAY 2
Sunday, May 5	Golden State Race Series Circuit Race - DAY 3
Saturday, May 11	Winchester Circuit Race
Saturday, May 25	Wards Ferry Road Race
Saturday, June 1	Dash for Cash
Sunday, June 9	Regalado Road Race
Saturday, June 15	ARVT Pescadero Road Race
Sunday, June 16	ARVT Pescadero Circuit
Sunday, June 30	Leesville Gap Road Race
Thursday, July 4	Fourth of July Criterium
Saturday, July 6	Watsonville Criterium
Saturday, July 13	Cull Canyon TT
Saturday, August 3	Warnerville TT
Sunday, August 4	Patterson Pass Road Race
Saturday, August 10	Dunnigan Hills Road Race
Sunday, August 11	Suisun Harbor Criterium
Saturday, August 17	San Ardo Road Race
Sunday, August 18	University Road Race
Sunday, August 25	Winters Road Race
Saturday, August 31	Athlone Time Trial
Monday, September 2	Giro di San Francisco
Sunday, September 15	Oakland Grand Prix
Saturday, September 21	Henleyville Road Race