



## **NCNCA Board of Directors Meeting Agenda/Minutes - Dec. 16, 2024**

### **Zoom Link:**

Topic: NCNCA Board of Directors Monthly Meeting

Time: 07:00 PM Pacific Time (US and Canada) Every month on the Third Mon

Join Zoom Meeting

<https://us06web.zoom.us/j/85063114241?pwd=JKeDXrpURQy7iGBvWzNk051bEIFbIP.1>

Meeting ID: 850 6311 4241

Passcode: 815130

### **Meeting attendees via Zoom:**

#### **Board Members Present:**

Jason Grefrath, Eran Gilan, Lloyd Davies, Jillian Kozyra, Melissa Avery, Robert Leibold, Larry Nolan, Mansan Luc

#### **Board Members Absent:**

Matt Conidaris

#### **Guests:**

Matt Martinez, Osvaldo Tomatis

#### **Official Start:**

19:04



## PUBLIC SESSION

### **ACTION:**

Text

## BOARD UPDATES

### President Update

Happy Holidays everyone!! THANK YOU for meeting these past 2 weeks over committees and for getting your spending proposals into Lloyd. Committees are the way that things get done within our organization and you've helped to lay the groundwork in the important things that we'll accomplish in 2025.

### Vice President Update

- **MTB XC Race Updates:**
  - Repack Racing and B17 have announced plans to host 12 USAC-sanctioned races this season.
  - YBONC will hold 4 additional events (XC, STXC, and Enduro), including a UCI event in October 2025.
  - Collaborating with Repack Racing on Juniors categories for their races and the district championship.
  - Will reach out to Jet from YBONC to confirm race dates for the calendar.
- **Calendar Updates:**
  - The MTB and CX schedule has been prepared and will be added to the website soon: [2025 NCNCA Schedule - Google Sheets](#)
  - Discussions with Cyclocross promoters for the upcoming year will begin this month.

### Treasurer Update

1. Review of November financials. Questions, comments?
2. Directors & Officers liability insurance renewal.



- Expires 12/28/2024, continuity date 12/18/2018
  - 2025 prem estimate \$899,
  - Insurer: ACE Fire Underwriters Insurance Company (Rating A++ (Superior) by AM Best effective 2024-12-12)
  - Broker: CoverWallet.com (an AON company)
  - Policy Limits: \$1m per occurrence; \$1m aggregate
3. General liability insurance renewal.
- Expires 12/30/2024
  - 2024 premium \$450, 2025 premium \$450
  - Insurer: Accredited Surety and Casualty Company, Inc. (Rating A- (Excellent) by AM Best effective 2024-08-09)
  - Broker: Fairly Group (through USAC club/LA insurance program)
  - Policy Limits: \$2m per occurrence; \$4m aggregate

## COMMITTEE UPDATES

### Officials Committee

- Budget request:
  - Officials Awards \$700.00
  - Equipment \$2,000.00
  - License & Ins. Reimbursement \$700.00
  - Meetings \$800.00
  - Officials Mentoring \$600.00
  - Other Expenses \$800.00
  - Clinic/Skills Seminars \$800.00
  - Travel \$1,000.00
  - Uniforms \$700.00
  - **Total Officials \$8,100.00**
- Equipment: includes padding for insurance in case something breaks
- Lots of officials have done B course and will probably want to do A course (also lots of B course sign ups)
- Incentivise licence reimbursement for new officials

#### Questions:

- Lloyd: will the policy be similar to last year around reimbursements?  
yes
- Larry: how do the 15 class signups compare to other years?



- It's been in the 20s in past years
- Larry: more details on equipment  
Robert has it, officials use it at races, other race directors can also use it
  - Jason: sounds like we're good on equipment, do we need this much  
We just want a value there in case there's an issue
  - Eran: take last year's budget and do 10-15%
  - Larry: NCNCA doesn't do use it or lose it
  - Jason: this should be a spending plan, and if we need more, we can vote on it ad hoc
  - Robert: most equipment recently has been of the type that officials, not race directors, use

## Competition Committee

- Proposal for NCNCA Champion socks and Elite District Champion jerseys built into the budget proposal.
- Are there any volunteers for a USAC representative from the Board? Volunteer would need to attend monthly USAC meetings and provide an update at the monthly NCNCA meeting.
- Novice Category is being eliminated and Category 5 and its associated structure (like no self-identifying as a category 4) has been resumed.

## Questions

- Larry: would the elite jerseys extend to gravel as well?  
No, but they would get socks  
This probably doesn't scale too much to other disciplines
- Eran: what's the budget for socks?  
~\$10/pair - also looking for sponsors to save money
- Too many categories for track

## Scheduling / Promoters Committee

- Promoters meeting is planned for January prior to the next board meeting. Meeting will be centered around the benefit that NCNCA provides to the racing community and the promoters. The district championship bid process will also be started.
- USAC Mountain Bike events have been added to the NCNCA planning calendar and will be added to the online calendar by Eran soon.



## Inclusion Committee

- Main budget request is for jerseys for women's series race winners. The request is for 3 jerseys x 6 races.

## Questions

- Can we get a pitch deck?

## Fundraising / Membership Committee

- Fundraising: Larry has not yet connected with Haley (last fundraiser). I do not have fundraiser experience, but I am resourceful and tenacious. Thanks in advance for your patience.
- Memberships: 2025 NCNCA Membership drive:
  - Lloyd brought Larry up to speed on BikeReg promoters access, which led to the necessity to clean up the "waiver", and question the club "ask"
  - Jason and Larry had a brief call December 11 to discuss status, the waiver, and benefits to member clubs.
  - Reference: 2024 NCNCA Membership drive request went out December 23, 2023. Ideally, NCNCA clubs would have received our request December 1, 2024. A little late, but I much prefer quality over speed as we work through solidifying the benefits.
    - 2025 Club Waiver edits sent to Jason and Lloyd December 16.
- Larry: can we broaden our club base by reaching out to non-road disciplines?
- Jason: how do we articulate the value to non-road focused teams?

## Juniors Committee

- Priorities agreed upon in our second meeting:
  - Goal one) Junior Racing Series across all NCNCA disciplines (road, track, mountain, cross, gravel). Objective: set up new Jr series in such a way to incorporate the next three goals. Budget needed: \$5K requested from NCNCA. Note: as \$ will be spent throughout the year, the \$5K ask will be offset by fundraising, sponsorships and grants (difficult to budget)
  - Goal two) Improve NorCal Mountain Biking League / NCNCA relationship. Objectives: meet new leadership, connect through common sponsors, listen and learn next best steps



- Goal three) Measurably grow junior cycling membership, especially girls. Objective: growing junior participation, and competition, by keeping it social, educational, rewarding and fun
- Goal four) Hold regular regional junior community rides. Objective: kids riding with kids, U23 riding with juniors, grow the number of licensed coaches, safe and fun rides

Larry: the ask is for a budget cap, and then we can try to fundraise the rest. People love to help jrs

## Questions

- Jason: question for Melissa - has the number of races available to jrs gone up or down  
Races are more catered to jrs
- Eran: CX races should lead to a large increase as well
- Larry: some promoters run jr fields with low turnout, this is counterproductive
- Jersey budget:
  - Larry: we can edit this (\$2K)
  - Huge cliff from jr -> U23 because of lack of support
- Mansan: how can we make the jrs feel special
  - Juniors are recognised at the banquet
  - Pre-pandemic there was recognition in BAR/BAR, post-pandy there was less budget/racing

## Outreach Committee

## Events Committee

- Committee met on Monday, December 16 @ 11:30a-12pm.
- Discussed the need to offer more to racers and the community during NCNCA functions.



# NORTHERN CALIFORNIA NEVADA Cycling Association

- Focus on complementing services/experiences in the races, special events (ie: Early Bird) and various divisions (Juniors, Women's, etc) by offering tangibles such as food and quality of products at events.
- Creating a new NCNCA craft services venture to promote (fun!) socialization and build connection within the local racing community --
  - NCNCA espresso bar (complementary and for fee)
  - "Feedzone" (providing food/snack/drinks) post race
  - Donated food/sponsor banners at concession area
  - Obtain Day-of food license per event (double check with each location)
  - Selective on when crafts services on location (ie: for Velo Promo races, clubs pay for service at their race, etc)
- Banquet budget/planning now
  - New venue (SF restaurant, Clif Bar Emeryville)
  - Cap attendance to being large RSVP to plan and bring full house
  - Live band, silent auction, produced year wrap up video, live Zoom feed
  - Create more formal engagement, open bar, planned menu
  - Market and highlight pre and post event on social media
  - Professional photography, red-carpet photo and spray event (photos then on social and offer pics for sale)
  - Nominal charge for dinner banquet (discount for NCNCA member, regular fee for nonmembers, complimentary for award winners)
  - **Budget - 3k**, including using budget in division/committee budget that asks for events in order to help plan for that specific event. Will donate some equipment until sales can offer purchase of equipment. Need to buy a generator and startup costs.
- Potential revenue building and growth in positive PR/marketing and racer/community relations.
- Point of Sale to charge on location.
- Potential purchase feed trailer for food sales (post race bbq, spaghetti, chicken fried rice etc).
- Organize/structure post race podium photos using pro photographers/give NCNCA merch for photo.

## Questions

- Jason: can we get an itemised budget \$3k
- Primary banquet expenditure has been trophies
- Terun donates the food



**Budget vote:**

Yes: Jason Grefrath, Eran Gilan, Lloyd Davies, Jillian Kozyra, Melissa Avery, Larry Nolan, Mansan Luc

Abstain: Robert Leibold

Not present: Matt Conidaris

CLOSED SESSION

**Meeting Notes Approval**

<i>Please date below for approval</i>	Date
Jason Grefrath	12/31/2024
Eran Gilat	12/16/2024
Lloyd Davies	
Jillian Kozyra	12/31/2024
Melissa Avery	12/31/2024
Robert Leibold	12/17/2025
Larry Nolan	12/20/2024
Matt Conidaris	
Mansan Luc	12/16/2024