

# NCNCA Board of Directors

## Meeting Agenda/Minutes - 11/17/2025

### Zoom Link:

Topic: NCNCA Board of Directors Monthly Meeting

Time: 07:00 PM Pacific Time (US and Canada) Every month on the Third Mon

Join Zoom Meeting

<https://us06web.zoom.us/j/85063114241?pwd=JKeDXrpURQy7iGBvWzNk051bEIFblP.1>

Meeting ID: 850 6311 4241

Passcode: 815130

### Meeting attendees via Zoom:

#### Board Members Present:

Jason Grefrath, Eran Gilat, Lloyd Davies, Jillian Kozyra, Melissa Avery, Robert Leibold, Brian Buchholz, Michael Sayers, and Michael Claudio

#### Board Members Absent:

#### Guests:

Drew (bottle grab), Mark Tucker, Matt Martinez

#### Official Start:

7:03pm

## PUBLIC SESSION

### ACTION:

Bottle Grab Proposal: NCNCA leases 4 stands for the season (Feb-Sept) for \$1200

Will be included in Race Committee budget ask

Bottlegrab.bike

Outstanding questions around sponsorship

# BOARD UPDATES

## President Update

- Background: Meeting with BOD Members, Clubs, Race Teams, and Promoters to understand what's working well and what we should focus on.
  - Colorado Bicycle Racing Association (CBRA). New Colorado-wide LA.
    - Looking to improve the racing experience in Colorado
    - More focused, community-forward experiences for their races
    - Weeknight series
- USAC Update:
  - Brian's Thoughts:
    - Bring focused asks to USAC
    - Lead from the front
    - Share what's working with like-minded LAs; listen to other LAs that are doing things that work
      - SCNCA
      - CBRA
  - Intro calls with Dave Muscianisi and Trish Black
    - Follow up with Dave, Eran, and Brian on NICA
    - Dave very focused on improving Promoter experience
  - Bikes and Bluegrass
    - Brian attended all three days and helped with route markings and was a ride helper
    - Good on the bike discussions with numerous folks
      - Lots of interest in working with our LA
      - USAC people are, however, stretched very thin across lots of different areas
      - Looking for examples of what's working well and share it with others
    - Attended a planning session on AI and LA28
      - Super interesting case study on how technology was used to win gold in Paris
      - Looking to build out a working group to go after even more gold medals at LA28
      - More to come in this space
- Prepared a [2025 Rider Survey](#). We've received 68 responses to date.
  - Takeaways:
    - Most people do <10 NCNCA races a year
    - Favorite Races:
      - Winters
      - Pescadero
      - Giro di SF
    - Why?
      - Course was awesome
      - Well run
      - Close to home
    - Most drive to the race
    - Suggestions:
      - Fewer races
      - Better promotion / awareness
      - Food / Festival

- Regular, weekly series or local race
  - Pre-reg / bulk buy options for racers and Teams
- Next Steps:
  - Plan to close the survey by November 30.
  - Use this to prepare 2026 Priorities.
  - Combine with Committee Priorities
- Committees: Please aim to hold your Committee Meeting between now and the next BOD Meeting December 15.
  - Priorities: Aim for 1-3 things we want to focus on and do well
  - Budget
  - Meeting cadence
- Created a project tracker to stay on top of all the priorities: [NCNCA BOD Priorities Tracker](#)
  - Feel free to use it if it's helpful.
- Kathryn Curi plans to join the Inclusion Committee. How should I get her plugged into this?

## Vice President Update

- NCNCA Newsletter Data: [November Newsletter had a 74.12%](#) Open rate (1,847 email addresses)
- Most direct contact/exposure with ridership is through the Newsletter.
- Website Images: Website needs new images, will reach out to Greg Beliera again to get a quote for maybe a yearly/monthly subscription for image use on our newsletter, socials and website.
- Working on a potential omnium with Dash for Cash and Team Fremont Calaveras TT, for June 6-7th.

## Secretary Update

- Please sign meeting notes after meeting!

## Treasurer Update

- Financials sent out last week - any questions
- Michael recon review to be done
- Membership drive - THIS PROCESS NEEDS TO START NOW.
- Budget process proposal:
  - Committees send in 2026 "ask" by 12/1/2025
  - Review and discuss with President 12/8/2025
  - Discuss and agree and approve at 12/15/2025 BOD meeting
  - Finalize at Jan Meeting if needed

# COMMITTEE UPDATES

## Officials Committee

- 2026 Officials Scheduling Calendar is up for officials to sign up.

- May be a concern for moto staffing the weekend of April 18-19 with Berkeley Omnium, Sand City, and Sea Otter events all taking place within the same few days.
- Budget will likely be about the same as 2025.
  - New camera needed
  - Training

## Race Committee

- Competition Committee and Promoters Committee has been renamed to Race Committee
- Review 2025 Road Race data
- 2026 Road Race calendar has been confirmed with 44 races
  - 26 Criteriums, 16 Road Races, 5 Circuit Races, 4 Training Criteriums, 3 Time Trials
  - New races for 2026: Sky Express Criterium (2/16, 3/29)
  - All races have been posted to the [NCNCA Calendar](#). Calendar will be updated with registration links, race flyers, and results as they are available.
- Race Committee will be meeting the week of 11/24 to plan for the upcoming season. Contact Jason to add items to the agenda.
  - Discuss 2025 race trends and impacts
  - BAR/BAT Categories
  - Cross promotion ideas / progress (CA Championship) \*from Brian–
    - Brian and Melissa Locher from SCNCA met last week to discuss
    - Tentative Proposal:
      - Crit: Manhattan Beach GP (July 12)
        - Pending Promoter Approval
      - Road Race: San Ardo (August 15)
        - Robert OK'd
    - Next Steps:
      - Promoter approval for Manhattan Beach
      - Category framework (e.g., mirrors Districts)
      - Budget for Jerseys or Socks (to be discussed)
  - MTB Races: Dave M is in discussions with Repack racing on the terms for them to sanction their races with USAC. It seems they're coming on board. The number of sanctioned races is yet unclear.
  - I think we should contact Reno Devo and discuss how we can work with them to get better coverage with their area.

## Inclusion Committee

- From Brian: Kathryn Curi would like to join the Committee. First meeting timing?
- What to do with the women's series?
  - Maybe we delay prizes until the end
  - Could we use ontheday?

## Juniors Committee

- The committee met on Nov 10 to summaries last season's highs and lows.
- Discussed few topics:
  - 2026 Junior Series Races list
  - Start looking for Gravel races - should they just be USAC Sanctioned/Insured
  - NorCal NICA relationships

- Members will circulate races they would like to see as part of the 2026 series
- Medals

## Outreach Committee

# CLOSED SESSION

## Meeting Notes Approval

<i>Please date below for approval</i>	Date
Brian Buchholz	11/17/2025
Melissa Avery	11/17/2025
Lloyd Davies	11/17/2025
Jillian Kozyra	11/17/2025
Eran Gilat	11/17/2025
Michael Sayers	11/17/2025
Michael Claudio	11/17/2025
Jason Grefrath	11/17/2025
Robert Leibold	11/18/2025